

# CSV@VET Leader Training Manual

The landscape of work is changing. Today's students are entering a world where businesses are increasingly expected to operate responsibly, considering not just profits but also their impact on society and the environment. This is where Corporate Social Responsibility (CSR) comes in.

The manual is a collection of open educational resources (OERs) on Corporate Social Responsibility (CSR) tailored specifically for VET providers to increase the integration & motivation and overall CSV ideology by using digital learning, via our CSV-focal e-platform, among the VET institutions and companies.

The manual is composed by 2 parts:

1. Integrating CSR into VET Courses- A Guide for CSV@VET -leaders
2. CSR-Support manual for VET Educators

## Part 1

### **Integrating CSR into VET Courses: A Guide for VET teachers**

This training module equips VET teachers with the knowledge and skills to effectively teach Corporate Social Responsibility (CSR) within their online curriculum. Through a blend of interactive activities, discussions, and practical examples, participants will gain confidence in utilizing the online platform to deliver engaging and impactful CSR lessons.

This module covers the following key areas:

- **Understanding CSR:** We'll explore the core principles of CSR and its relevance to various industries.
- **Adapting CSR for VET Programs:** Learn how to tailor CSR concepts to fit the specific needs and learning outcomes of your VET courses.
- **Engaging Online Delivery:** Discover creative strategies for teaching CSR concepts effectively in an online learning environment.
- **Utilizing the Online Platform:** Gain hands-on experience navigating the features and functionalities of the online platform to deliver CSR content.
- **Interactive Activities & Resources:** Explore a variety of online tools and resources that can be used to create interactive learning experiences around CSR.
- **Assessment & Evaluation:** Learn best practices for assessing student comprehension and engagement with CSR topics in an online setting.

### **Benefits for VET Teachers:**

- **Enhance the Relevancy of Your Curriculum:** Integrate in-demand CSR skills into your lessons, preparing students for workplaces increasingly focused on social responsibility.

- **Engage Students in Online Learning:** Develop interactive online activities that keep students motivated and actively learning about CSR.
- **Expand your Teaching Toolkit:** Discover valuable online resources and strategies for effective online CSR instruction.
- **Prepare Students for Success:** Empower your students with the knowledge and skills to become responsible and ethical professionals.

This module is designed for VET teachers with varying levels of experience with online learning platforms. The focus will be on providing practical tips and strategies that can be easily adapted to different online teaching environments.

## **Learning Module Structure for VET Teachers: Corporate Social Responsibility (CSR)**

**Module Title:** Integrating Corporate Social Responsibility (CSR) into Vocational Education and Training (VET)

**Target Audience:** VET Teachers

**Module Duration:** (Flexible - Can be adjusted based on the allocated time)

### **Module Objectives:**

- Define Corporate Social Responsibility (CSR) and its key principles.
- Explain the benefits of CSR for businesses and society.
- Identify the different areas of CSR focus (e.g., environmental, social, economic).
- Equip teachers with strategies to integrate CSR principles into their VET programs.
- Develop case studies and learning activities to promote CSR awareness among VET students.

### **Module Structure:**

#### **1. Introduction to CSR (2 hours)**

- **1.1. What is CSR?**
  - Definition of CSR and its evolution over time.
  - Key principles of CSR (e.g., stakeholder engagement, transparency, accountability).
  - [Reference: World Business Council for Sustainable Development (WBCSD) - <https://www.wbcsd.org/>]
  - <https://csv4vet.eu/wp/course-overview/> , Support manual for VET Educators
- **1.2. Why is CSR important?**
  - Benefits of CSR for businesses (e.g., enhanced reputation, risk management, attracting and retaining talent).
  - Benefits of CSR for society (e.g., promoting sustainable practices, social justice, environmental protection).

Reference: European Commission - [https://single-market-economy.ec.europa.eu/industry/sustainability/corporate-sustainability-and-responsibility\\_en](https://single-market-economy.ec.europa.eu/industry/sustainability/corporate-sustainability-and-responsibility_en)

## 2. Areas of CSR Focus (2 hours)

- **2.1. Environmental CSR**

- Sustainable business practices (e.g., reducing waste, conserving energy, minimizing pollution).
- Environmental regulations and compliance.

Reference: Environmental Protection Agency (EPA) - <https://www.epa.gov/>

- **2.2. Social CSR**

- Labor standards and fair working conditions.
- Diversity, equity, and inclusion (DE&I) practices.
- Community engagement and social investment.

Reference: International Labour Organization (ILO) - <https://www.ilo.org/>

- **2.3. Economic CSR**

- Corporate governance and ethical business practices.
- Transparency in financial reporting.
- Contribution to economic development and local communities.

Reference: Organization for Economic Cooperation and Development (OECD) - <https://www.oecd.org/corporate/>

## 3. Integrating CSR into VET Programs (2 hours)

- **3.1. Strategies for VET teachers**

- Identifying opportunities to integrate CSR principles into existing curriculum content.
- Developing case studies and learning activities that promote CSR awareness.
- Encouraging student participation in CSR projects and initiatives.

- **3.2. Resources and Tools**

- Sharing relevant CSR resources and tools for VET teachers.  
<https://csv4vet.eu/wp/course-overview/> , support manual for VET Educators
- Highlighting examples of successful CSR integration in VET programs.

## 4. Assessment (1 hour)

- **4.1. Case Study Analysis**

- Students analyze a real-world CSR case study and discuss its implications.

- **4.2. Project Development**

- Students develop a project proposal to promote CSR within a specific vocational field.

## 5. Conclusion (1 hour)

- Recap of key learning points.
- Discussion on the future of CSR in VET education.

- Q&A session.

## References:

- World Business Council for Sustainable Development (WBCSD) - <https://www.wbcsd.org/>
- European Commission - [https://single-market-economy.ec.europa.eu/industry/sustainability/corporate-sustainability-and-responsibility\\_en](https://single-market-economy.ec.europa.eu/industry/sustainability/corporate-sustainability-and-responsibility_en)
- Environmental Protection Agency (EPA) - <https://www.epa.gov/>
- International Labour Organization (ILO) - <https://www.ilo.org/>
- Organization for Economic Cooperation and Development (OECD) - <https://www.oecd.org/corporate/>

## Additional Notes:

- This is a flexible module structure and can be adapted based on the specific needs of VET teachers and the available time.
- Encourage active participation through discussions, group activities, and case study analysis.
- Use real-world examples and case studies relevant to the students' vocational fields.
- Invite guest speakers from businesses with strong CSR practices to share their experiences

## Part 2

# Welcome to Corporate Social Responsibility (CSR) support manual for VET Educators!

This manual is designed to equip you, VET educators, with the knowledge and tools to effectively integrate CSR principles into your teaching, using technology and innovation.

We'll explore various aspects of CSR, from its core concepts to its practical application within the Vocational Education and Training (VET) sector.

This part provides a framework and a **serial of lessons plans** as support for teaching Corporate Social Responsibility (CSR) in VET school setting, for the following topics:

- **Chapter 1: Introduction to CSR:** We'll delve into the fundamentals of CSR, understanding its definition, drivers, and benefits for businesses, society, and the environment. <https://csv4vet.eu/wp/courses/csv/csv-introduction-course/>
- **Chapter 2: CSR and social inclusion in VET:** We'll explore the inclusive and equitable education for VET school and specific role of VET in fostering a generation of responsible employees and future business leaders. <https://csv4vet.eu/wp/courses/csv/social-inclusion-inclusive-education/>
- **Chapter 3: Environmental CSR in VET:** We'll focus on integrating environmental sustainability practices into your teaching, empowering students to contribute to a

greener future. <https://csv4vet.eu/wp/courses/csv/environmental-issues-in-vet/> ,  
<https://csv4vet.eu/wp/courses/csv/environmental-issues-in-vet-2/>

- **Chapter 4: Environmental Issues in Business:** We'll analyse the environmental challenges faced by businesses today, equipping your students with the knowledge to navigate them responsibly. <https://csv4vet.eu/wp/courses/csv/environmental-issues-in-business/>
- **Chapter 5: Living Sustainability:** We'll go beyond theory and explore practical ways to promote a sustainable lifestyle, both within your classroom and in your students' future careers. <https://csv4vet.eu/wp/courses/csv/living-sustainability/>
- **Chapter 6: Right-Based CSR:** We'll examine the ethical dimension of CSR, ensuring your students understand the importance of respecting human rights and labour standards in business practices. <https://csv4vet.eu/wp/courses/csv/rights-based-csr/>
- **Chapter 7: CSR & Sustainable Finance:** We'll explore the growing role of social responsibility in financial decision-making, preparing your students to understand the intersection of business and environmental/social impact. <https://csv4vet.eu/wp/courses/csv/reporting-sustainability-esg-and-csrd/>
- **Chapter 8: Possible benefits for companies through CSR:** We'll find information on how to assess the effects of business activities on others, develop and implement a corporate social responsibility strategy and commitments, and measure, evaluate and report on performance and engage with stakeholders. <https://csv4vet.eu/wp/courses/csv/implementation-of-csr-for-business/>
- **Chapter 9: Equality & Children's Rights:** We'll analyse the Equality & Children's Rights, Gender, Race and Social Status. <https://csv4vet.eu/wp/courses/csv/equality-childrens-rights/>
- **Chapter 10: Three Pillars of CSR:** Studying texts, images and interactive exercises, will enable you to dive deeper into the world of CSR, its meaning and three pillars that are crucial to understand the idea of it. You will also be able to define the steps necessary to implement CSR into your life and future company. <https://csv4vet.eu/wp/courses/csv/three-pillars-of-csr-esg/>
- **Chapter 11: CSR/CSV and it's methodology:** You will learn to understand the general ideas of corporate social responsibility and creating shared values and its methodology! <https://csv4vet.eu/wp/courses/csv/what-means-csr-or-csv/>

This lesson plans follow the content of the platform <https://csv4vet.eu/wp/course-overview/> and is designed to be interactive, with case studies, practical activities, and discussions to ensure you feel empowered to integrate CSR seamlessly into your teaching.

The lesson plans are our proposals as different teaching scenarios, they have a flexible structure and can be adapted based on the specific needs of VET teachers and the available time.

Get ready to be an agent of change! Let's work together to prepare a generation of responsible and skilled professionals who will contribute to a more sustainable and equitable future.